Naman Modi

Freelance Web Developer & SEO Strategist: Expert in WordPress, WooCommerce & Shopify

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My Portfolio

PROFESSIONAL SUMMARY

With over 10 years of experience as a freelance web developer and designer, I specialize in crafting SEO-optimized websites using WordPress, WooCommerce, and Shopify. As the founder of eBuilderz Infotech, I've amplified skills in SEO, analytics, and content creation. Seeking global collaborations with startups and entrepreneurs. Let's elevate your online presence together.

Work Experience

Freelance Web Developer, Naman Modi Digital, Ludhiana, Punjab, India

01/2016-Present

- *Specialization: Creates visually appealing, highly functional websites focusing on WordPress, WooCommerce, React, Laravel, CakePHP, Shopify, and Magento, ensuring exceptional user experiences aligned with business objectives.*
- *Client Impact: Boosts client website traffic and conversion rates through strategic SEO, PPC, and SMM campaigns, achieving a 35% increase in traffic and a 25% improvement in conversions.*
- *Professional Growth: Committed to ongoing professional development, stays abreast of industry trends, and masters advanced e-commerce solutions on platforms like WooCommerce and Shopify.*

Founder/Creative Director, eBuilderz Infotech, Ludhiana, Punjab, India

01/2013-Present

- *Leadership: Led a team of 40+ professionals at eBuilderz Infotech, driving global digital marketing strategies and fostering innovation in web development.*
- *Expertise: Specialized in comprehensive digital marketing services, including SEO, PPC, GMB, SMM campaigns, guest posting, Local SEO, and effective link building.*
- *Client Success: Committed to client success by offering tailored solutions aligned with unique business goals, and building lasting partnerships through deep understanding and personalized strategies.*
- *Distinction: Recognized for relentless focus on quality, innovation, and continuous learning to provide superior digital services, with a Strong Emphasis On User-Centric Design and Functionality in SEO-optimized websites.*

Freelance WordPress Developer, Upwork, Freelance

04/2012-Present

- *Freelance Success: Launched a freelance career post-Master's, completing over 100 projects and dedicating 10,000+ hours to various sectors, including graphic design, user interface design, Wordpress Development, and PHP development.*
- *Global Recognition: Achieved recognition as one of the "Top 5% Successful Freelancers" on Upwork, showcasing your expertise and success in delivering projects to a diverse range of international clients.*
- *Entrepreneurial Transition: Transitioned from freelancing to founding eBuilderz Infotech, leveraging Upwork success and experience to drive innovative web development and deliver custom digital solutions for clients, underscoring continuous growth and adaptation.*

Education History

Master's degree in Website Development

RICCS Computer Education, Ludhiana, Punjab, India

07/2012-06/2013

Advanced courses in MySQL, Core PHP, Laravel, WooCommerce, Shopify, Drupal, React, Magento, and various CMS platforms.

Training in Graphic & Web Designing

Xplora Design School, Ludhiana, Punjab, India

01/2012-06/2012

Advanced skills in Adobe Suite, Photoshop, Illustrator, Indesign, Figma, HTML5/CSS3, SASS, Bootstrap

Bachelor's in Information Technology

Chitkara University, Chandigarh, India

01/2008-12/2012

Focused on frontend technologies and CMS, JavaScript, and HTML5.

Skills

- *WordPress & WooCommerce Development*
- *Shopify & Opencart Development*
- *Custom Theme & Plugin Development*
- *Responsive & Cross-Browser Design*
- *Webflow, Elementor*
- *Figma, Bootstrap*
- *CMS Platforms: Drupal, Joomla, Magento*
- *Backend: PHP, MySQL, Node.js*
- *Frameworks: Redux.js*

- *Frontend: HTML5, CSS3, JS (jQuery, AngularJS, React.js)*
- *Data & Interactions: AJAX*
- *Platforms: WooCommerce, Shopify, Opencart*
- *Features: Inventory Management, Payment Integrations*
- *SEO & SEM SMM*
- *Google Analytics & Performance Metrics*
- *Organic Search Campaigns*
- *Guest Posting & Link Acquisition*
- *Graphic Design (Photoshop)*

Links

LinkedIn   **Instagram**   **Facebook**   **Calendly**

Language

English

Hindi